

# Byte Register Advertising Space Agreement

Agreement. I/we have studied the Display Advertising Rates & Specifications and authorize MDDS to insert the following advertisement(s) in the *Byte Register*. I/we understand our advertisement will begin appearing in the first Friday on or after the Start Date listed below. Space reservations and materials are due on the Wednesday prior the first Friday run date. Advertiser may exchange ad for each run. Exchanged ads are due the Wednesday prior to the Friday run date. Advertising space is limited and available on a first-come, first-served basis.

Signature \_\_\_\_\_ Date \_\_\_\_\_

The MDDS *Byte Register* goes out every Friday during business hours.

Ad Type	1 month (4 runs)	6 months (24 runs)	1 year (48 runs)	Specs (in pixels)*
Banner (above fold)	\$400	\$2,000	\$3,600	450w x 70h
Banner (below fold)	\$300	\$1,500	\$2,600	450w x 70h
Left Column Box	\$350	\$1,800	\$3,300	150w x 350h

\*Ads must be at least 72dpi

Number of Runs: \_\_\_ 1 month (4 runs); \_\_\_ 6 months (24 runs); \_\_\_ 1 year (48 runs)

Placement options: \_\_\_ Inline Banner (above fold); \_\_\_ Inline Banner (below fold); \_\_\_ Left Column Box

Start Date: \_\_\_\_\_

Link destination (URL): \_\_\_\_\_

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Email \_\_\_\_\_

Phone ( \_\_\_\_\_ ) \_\_\_\_\_ Fax ( \_\_\_\_\_ ) \_\_\_\_\_

Company Address \_\_\_\_\_

City-State-ZIP \_\_\_\_\_

Total Advertising \$ \_\_\_\_\_ Choose from the following payment options:

\_\_\_ Check Enclosed # \_\_\_\_\_ Amount \$ \_\_\_\_\_

\_\_\_ Check here to receive invoice for TOTAL

\_\_\_ Check here to authorize credit card charge for TOTAL (MDDS accepts all major credit/debit cards)

Card # \_\_\_\_\_ Expiration \_\_\_\_\_ V-Code (required) \_\_\_\_\_

Billing Address (if different from above) \_\_\_\_\_

City-State-ZIP \_\_\_\_\_

Print Cardholder Name \_\_\_\_\_ Cardholder Signature \_\_\_\_\_

MDDS reserves the right, in its sole discretion, to accept or reject advertising in its publications for any reasons including, but not limited to, materials which are offensive, defamatory or contrary to the best interests of MDDS. Advertiser represents and warrants the advertising is original; it does not infringe the copyright, trademark, service mark or proprietary rights of any other person; it does not invade the privacy rights of any person; and it is free from any libel, libelous or defamatory material. Advertiser agrees to indemnify and hold MDDS harmless from and against any breach of this warranty as well as any damages, expenses or costs (including attorney's fees) arising from any claims of third parties. The MDDS Advertising Policy is made a part of this agreement.

Special Instructions:

**Mail, fax or email this agreement to:**

Metro Denver Dental Society  
 925 Lincoln St., Unit B, Denver, CO 80203  
 Fax: (303) 488-0177  
**Contact: Cara Stan (303)488-9700 x3270**  
**E-mail: marcom@mddsdentist.com**

