





# THE POWER OF RETARGETING

Guaranteed digital reach with every attendee & website visitor

#### INTELLIGENT MARKETING STARTS HERE

### Why Retargeting?

Retargeting uses cookies to track visitors of one site and reach those same visitors with ads on other sites. Now you can retarget and advertise <u>directly</u> to MDDS, RMDC and MWDI website visitors year round.

#### **Guaranteed Reach**

Ad retargeting guarantees <u>sustained</u>, <u>specific</u> exposure to the exact qualified audience you're trying to reach. No more guessing whether or not your ads are reaching the right people or if they're being seen by your potential customers.

## **Quantifiable ROI**

Detailed analytics and reporting allow you to see your ad campaign results in <u>real-time</u>, including the number of times your ad has been seen, number of clicks on your ad and geographical locations of where your ad has reached.

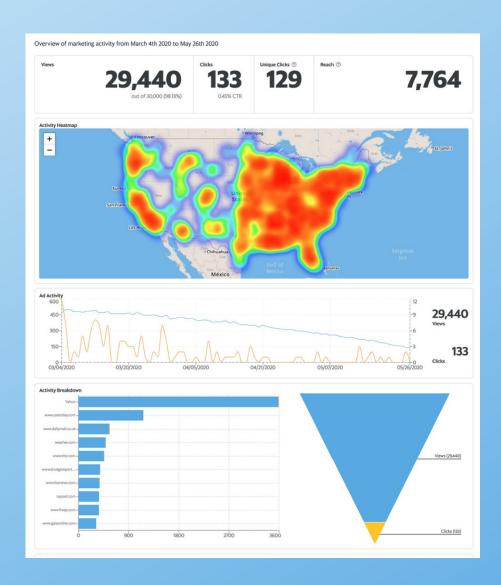
CHOOSE YOUR REACH & DURATION:				
Package	Intro Prices	Duration	# of Impressions	
Option 1	\$700	1 Month	10,000	
Option 2	\$1,400	2 Months	20,000	
Option 3	\$3,000	3 Months	50,000	



# **Quantifiable Results with:**



Receive detailed reports that allow you to see your campaign results in real-time including impressions, clicks, and geographical locations of ads served.



# ADVERTISING CONTACT INFORMATION

Company Name:			
	Email:		
Company Address:			
	PAYMENT INFORM	ATION	
Please select one of the f	following retargeting packages:		
Option 1: 10,000 Impression			
Option 2: 20,000 Impression	ns, 2 Months, \$1,400		
Option 3: 50,000 Impression	ns, 3 Months, \$3,000		
Please select a payment	method:		
Check Credit Card			
Card Number:	Exp. Date:	CVV Code:	
Company Address:			
City-State-Zip:			
Card Holder Name:	Card Holder Sig	nature:	